

Social Value

Workplace and facilities management at its heart is a people business. The impact that our activities have on workplace communities, local communities and individual families can be profound. This award celebrates the very best and most impactful initiatives which have made a significant contribution to wider society. The category recognises organisations, individuals or teams creating positive and tangible social value through excellent workplace and facilities management practices or as part of a social responsibility initiative.

The IWFM Impact Awards 2024 recognise work and projects that were completed or operational over the last three years (since 1 January 2021).

Who should enter?

Entries can come from in-house teams, service providers, large or small organisations, or by a collaboration between a number of parties. Eligible entries are those which can demonstrate that a sustained impact on society and social value has been created, evolved and delivered, ideally, during the last three years. Entries will not be accepted from initiatives which are planned, in development or in progress as it needs to be able to demonstrate impact through successful outcomes.

Entrant details

Full name

Job title

Organisation

Entry name (project/product/team name) as you would like the entry to be referred to in the Awards process (and as it would appear on a trophy)

Organisations involved

To help IWFM identify conflicts of interest in the judging process please list all organisations involved in this project or initiative, including agencies, suppliers or partners.

Entry summary

Please provide a 150-word executive summary of your entry to ensure that the judges or a person with no prior knowledge can quickly understand it and which (should you be named as a finalist) will be used at the Awards ceremony. Please write the summary in 3rd person and do not include any private or sensitive information as this may be available publicly.

What the judges are looking for

- The Judges expect to see a methodical approach to the generation of social value through their respective initiatives.
- Real external impact (beyond the organisation itself) and/or of positive influence on a community helped by the intervention.
- Evidence of re-purposing or re-positioning the workplace and / or facilities management function to a wider purpose. (If the intervention was resulting from COVID was there a supporting business continuity plan to avoid adversely affecting or to help return effectively to BAU?)
- Operating in a structured way or within an insightful framework that considers intended impacts (e.g. social value framework).

How to create a winning submission

- This entry form is your opportunity to tell the judges why your team or project should be recognised and celebrated: be proud, be clear, show evidence, and sing your own praises!
Tip: Do consult the good practice guidance on the [IWFM website](#) for useful resources to help you focus on the key aspects of your entry.
- Judges are looking for clear, concise information, written in good English in each of the sections when assessing the entries.
- Read each question fully; the judges need to know you have understood the question and answered it directly. Incomplete responses will not attract a score.
- Please note, each section has a word limit specified next to the question. Stick to the word limit as any words beyond the limit will not be read.
- Documents, illustrations, photos and video can be used to make your entry come alive, these can be referenced and included in your supporting evidence document.
- Equity, diversity, inclusion, responsible business, and carbon reduction all underpin great workplaces and facilities, and every award entry should demonstrate these principles and their impact in the organisation and project, please be mindful that activity does not equal impact.

Entry questions

1. **Set out how the project or initiative is aligned with the organisational mission, vision and values – highlighting the core priorities and objectives.** (400 words maximum)

2. **Describe how equity, diversity and inclusion works in your organisation through your policies, procedures and operational practices and what contribution has this made to the success of your entry? (200 words maximum)**

- 3. Explain the project or initiative lifecycle – from inception through delivery and evaluation.** This could include how scope was defined and objectives were set; use of research and benchmarks and how organisational 'buy in' was achieved. (300 words maximum)

4. **Describe how the initiative was actually delivered.** This could include change management processes; collaboration decisions; obstacles encountered and how they were overcome. (300 words maximum)

5. **Evidence the measured impact of the project or initiative.** (400 words maximum in total for both elements of this question)
- a) What measurable data can you provide for the initiative? – for example number of participants, completion rates, impact on the organisation's objectives and goals
 - b) Evidence of the impact of the initiative on the participants; bring your success story to life with examples, anecdotes, testimonials, survey results and benchmarking data

6. **What are the next steps for continuous improvement and building upon the impact of your project or initiative?** (300 words maximum)

- 7. Summarise your key learnings from the implementation of your project or initiative, and how you have shared these beyond your organisation. (300 words maximum)**